

Strategic Planning Update Provost's Open Forum

January 12th, 2024



Strategic Planning Committee

Abbie Barsness (Ex-Officio)
Strategic Planning Coordinator

Alex Kelly
CFO – Athletics

Brent Olinger
Retention Specialist – PLUS Program

Chris Valeo (Ex-Officio)
Professor – English & Philosophy
Director of the Faculty Commons

Christine Johnson
Board of Trustees

Frank Lynch (Co-Chair)
Associate Professor – Applied Mathematics
Immediate Past President – Faculty Organization

Iman Munawar
Executive Vice President – ASEWU

Jake Morrison (Ex-Officio)
Executive Director – Institutional Effectiveness

Jason Scully
Associate Professor – Urban and Regional Planning

Jay Manning
Chair – Board of Trustees

Jennifer Waldo
Associate Dean of CSTEM

Jonathan Anderson (Co-Chair)
Provost and Vice President – Academic Affairs

Lea Jarnagin
Vice President – Student Affairs

Lucretia Berg
Associate Professor – Occupational Therapy

Mandy Downing
Catering Supervisor – Dining Services

Qing Stellwagen
Associate Professor – Library



Strategic Planning Facilitation Team

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Agenda

- What we have been doing
- Where we are now
- What we are planning

Strategy

- December 2022: RFP results in contract with AASCU
- Spring/Summer 2023: Construction of Strategic Planning Committee
- August 2023: Focus groups complete SWOT analysis led by John Welty (AASCU)
- Fall Quarter 2023: Feedback and committee work
 - Throughout: inside.ewu.edu/strategic-planning
 - September SPC: Begin shaping mission, vision, values
 - September Town Hall: Feedback on values
 - October SPC: Construction of goal category areas
 - October BOT Meeting: Updates/feedback to/from Board
 - October Town Hall: Shaping goal category areas, feedback
 - November SPC: More on mission, vision, values
 - December BOT Meeting: Updates/feedback to/from Board
 - December SPC: Narrowing focus on mission, vision, values
 - December: Call for working groups
- Winter Quarter 2024:
 - Establish working groups

Mission (Draft)

Eastern Washington University fosters an inclusive, equitable, and transformative learning community by driving the pursuit of knowledge through affordable academic excellence.

Vision (Draft)

Eastern Washington University will be an inclusive learning community, providing an education rooted in the liberal arts, designed to address the unique challenges and opportunities facing the Pacific Northwest. Characterized by a student-centered focus and opportunities for applied learning in high demand fields, this education creates upward social mobility and a healthy, sustainable, and economically successful region.



Values (Draft)

Belonging through Justice, Equity, Diversity, and Inclusion

- We are committed to building an inclusive, supportive, and equitable university community that celebrates diversity. We strive to integrate the principles of justice, equity, diversity, and inclusion into all university operations, fostering an environment that nurtures a sense of belonging among all members of the community.

Regional Impact and Contribution

- We strive to create a more inclusive, obtainable, and equitable college education and work environment. Students, staff, and faculty are seen, understood, and appreciated for the assets they bring to our educational community.

Values (Draft)

Accessibility

- We promote economic vitality through educational programs, scholarly research, and dedicated service. Our commitment is firmly rooted in enhancing the wealth creation, inclusivity, and well-being of our community while remaining nimble to its ever-changing demands.

Sustainability

- We are committed to sustainability as a balance between the needs of the environment, the needs of the economy, and equitable outcomes for current and future generations.

Values (Draft)

Student Success

- We recognize that student needs are complex, and success includes both student engagement and positive outcomes. We are committed to creating conditions informed by the needs of our first-generation, low-income and other systemically non-dominant students.

Academic Excellence

- Our student-centered learning spaces offer effective teaching approaches and dynamic conversations. As a community of learners, we pursue truth and advance knowledge through creative works, research, and scholarship.



Additional Features

- Preamble to Plan
- Text Bubbles
- Best Practices

Moving Forward

- Community Presentations: Drafts of mission, vision, values
- Working Groups: Construction of outcomes and strategies
- Town Halls: Updates to and feedback from community
- BOT: Formal approval of mission, vision, values
- SPC: Review of outcomes and strategies
- Town Halls: Updates to and feedback from community
- SPC: Recommendations to President McMahan
- BOT: Formal approval of strategic plan (June 2024)

Thank You

