

Miller, Judith

From: Eastern Washington University
Sent: Monday, January 9, 2023 9:41 PM
To: Miller, Judith
Subject: New S&A Funding Request Submission
Attachments: FY24-Budget-Request-musicSpreadsheet-1.xlsx

New S&A Funding Request received!

Requesting Organization

Music Program

Requester's Contact Information

Name

Jody Graves

Phone

(509) 954-6386

Email

jgraves@ewu.edu

Mailing Address

Music 119
Cheney, WA 99004
United States
[Map It](#)

Budget Request and History

Attach Budget Request Spreadsheet (found at top of form)

- [FY24-Budget-Request-musicSpreadsheet-1.xlsx](#)

Please select which represents your request best?

FY23 Budget Request

Please provide a summary of your dept/prog/unit.

The EWU Music Program offers dozens of courses, lessons, and ensembles for both music majors and all EWU students in any other program. All EWU students may participate in bands, jazz band, marching band, orchestra, choirs, pop combos and vocal jazz. In addition, we present over 100 public concerts and other events each year for campus and regional audiences, including student recitals, ensembles such as marching band, choirs, wind ensemble, and orchestra, and acclaimed guest artists for all EWU students to experience.

How does your dept/prog/unit plan to spend the awarded funds?

ASEWU funds have historically funded much of what the EWU music program needs to make concerts happen: the purchase of musical scores and sheet music for large ensembles such as marching band, Code Red, field shows, choir, etc.; instrument repair and replacement (those marching band instruments take a beating on the football field!); advertising; guest artists fees and other expenses; and other aspects of concert presentation. We also use ASEWU funds to support ensemble tours to recruit new EWU students, guest artist and clinician fees, the purchase of needed sound equipment, etc. All of these costs re-occur each year.

Did your dept/prog/unit receive funds in FY23?

Yes

If you answered yes to the previous question, please submit the total amount received.

25K

Salaries, Benefits, & Wages

Does your request include any staff salaries/benefits, and/or student wages?

No

How many UNDERGRADUATE student employees are being supported by S&A funding?

0

How many GRADUATE student employees are being supported by S&A funding?

0

How many CLASSIFIED staff are being supported by S&A funding?

0

How many ADMINISTRATIVE staff are being supported by S&A funding?

0

How many FACULTY staff are being supported by S&A funding?

0

Please confirm that you have budgeted for all salary increases, according to the Budget Assumptions outlined, and that number will be included in your direct expense figure when you build your budget

- Yes

Impact From Funding

How does your dept/prog/unit collaborate with other departments, programs, units?

The Music Program is now part of the new Department of Fine and Performing Arts. We have always had a certain amount of collaboration with the Theater Program in musicals, but under the new department umbrella we expect this will be more, including current discussions about multi-media productions involving art, film, theatre and design. The EWU Marching Band and Code Red (our band for basketball and other sports) regularly partners with athletics in various ways throughout each season. Our choirs and instrumental ensembles are often asked to provide music for university functions, such as graduation ceremonies, Board of Trustees gatherings and other important events. Music department equipment and facilities are used by other campus clubs and organizations, such as EWU's Mariachi Las Águilas and all EWU students are welcome to use practice rooms, pianos, keyboards and check out instruments. Our Music Technology program collaborates with the Design Program as well.

How does your dept/prog/unit collaborate with outside stakeholders?

The Music Program has worked closely with the EWU foundation to cultivate a strong donor base, and we are fortunate to have many active donors who support student music scholarships, which are available to any EWU student based on auditions. We also have alumni and other donors who occasionally give in-kind gifts, such music and musical instruments they can no longer use, which in many cases we can have repaired and then loan to EWU students when necessary. In recent years we have increased our collaboration with outside granting organizations such as the Innovia, Welty, and Rayce-Rudeen Foundations, and these have given us money to fund outreach programs for purposes of recruitment and working with at-risk youth.

How does your dept/prog/unit contribute to the local/regional community?

The music program is very active in working with and within the local and regional community. The concerts presented in our recital hall are attended by community members from both Cheney and Spokane. In addition, Music Program faculty and students constantly present outreach to the community through concerts in Spokane (such as our showcase concerts at the Fox and Bing Crosby theaters), student performances on KPBX and KEWU radio, choir and orchestra concerts at Spokane venues such as Our Lady of Lourdes Cathedral, and so on. Students perform at area senior homes and for organizations such as Feed Cheney. Last year we started two outreach programs for at-risk youth: one at Shaw Middle School, and another called Music Messengers that takes small ensembles out to various communities and schools throughout Eastern Washington. Interacting with junior high and high school students in those settings has proven to be a very special experience for both those students and our EWU students. We bring high school bands, choirs and orchestras to the EWU campus to work with our faculty, perform on our concerts in collaboration and our major ensembles are invited to perform at conferences such as the Northwest NAFME conference in Bellevue. We are very visible throughout the region.

What impact(s) does this dept/prog/unit have on campus? Briefly describe the need for your dept/prog/unit. How does your dept/prog/unit support the mission and/or goals of EWU?

Music ensembles and programs represent one of the most exemplary facets of community engagement at EWU. We showcase high level performances from our students, faculty and alums. For example, it's hard to imagine an EWU football game without the marching band, or basketball without Code Red! Our dynamic music ensembles and programs support the institutional strategic plan to "Ignite Change" in demonstrating the vital role of performing arts in our culture and economy. We also embrace core themes in the process of providing students easy access to our ensembles as both performers and audience members. We offer 100+ performances each year, attended by students, faculty, and community members. Our ensembles are open to participation for both music majors and non-majors alike. Our music experiences directly align with the mission of our college which is "We are problem solvers, activists, advocates, storytellers, performers, artists, philosophers, global thinkers and communicators. We envision a future of creators, leaders and innovators who elevate the human experience and change the world for the better."

How does your dept/prog/unit assess the effectiveness of your programs/services and how is it tracked?

Attendance at concerts provides one indicator of effectiveness. Each concert by our large ensembles regularly draw audiences of 100-250 people. Between the ensemble concerts, student recitals, weekly convocation concerts, guest artist concerts, master classes and faculty concerts we easily reach audiences of 3000-4000 annually. Our Fox Theatre concert drew an audience of 800+ last May! That doesn't include Marching Band or Code Red, which reach 100s to 1000s of people each time they perform. We track audience numbers through a combination of an ID-card reader for students, ticket sales, and program counts. Crowd counts for athletic games are available through the Athletic Department. The audiences keep coming back, which seems to indicate effectiveness. Another indicator is audience and community feedback, which we receive informally but frequently through conversations, emails, and letters. The enthusiasm for our music ensemble concerts is expressed by our listeners!

Financial Responsibility

What are the top funding priorities for your dept/prog/unit and is any of this funding for contracts? If so, how much?

We depend on ASEWU to help fund our large ensembles: marching band, wind ensemble, symphonic band, orchestra, and choirs. This is our top funding priority. All of these ensembles enroll music majors as well as non-majors, so ASEWU money goes toward supporting, among other things, our nationally accredited curriculum; without it, some aspects of our accreditation might be endangered. To maintain the high quality of our performances, we require the purchase of music, audio equipment, and occasionally large instruments that cannot be owned by individuals (such as percussion equipment). To reach audiences, we require funds for advertising and occasional travel. To provide enhanced programming for the campus community, we require some funding for occasional guest artists which enriches the EWU experience for all students.

How does your dept/prog/unit track and manage your budgets to ensure financial sustainability?

We work closely with the Department of Fine and Performing chair and administrative assistant, as well as with the budget officer of the College of Arts, Humanities, and Social Sciences to carefully track spending. The Program Director assists the faculty with their financial needs, reports those to the department chair, and each ensemble director is required to obtain permission through at least three levels of oversight (program, department, college) before using funds. We also maintain living records of every purchase/expense within the program, and the department.

How will you ensure that student fees do not subsidize non-student use?

We work with the above-mentioned entities, as well as Judy Miller, to ensure that we spend within ASEWU guidelines. Many music accounts come with restrictions, so we are very familiar in how to carefully work within defined parameters.

Engagement

Please share the number of STUDENTS your dept/prog/unit serves annually.

250

Please share the number of FACULTY your dept/prog/unit serves annually.

36

Please share the number of STAFF your dept/prog/unit serves annually.

1

Please share the number of ALUMNI your dept/prog/unit serves annually.

10


Please share the number of OUTSIDE STAKEHOLDERS your dept/prog/unit serves annually.

800

Any additional information or considerations you would like the S&A Committee to have:

As a Liberal Arts university, music is for everyone here at EWU, in many forms. Students can participate in ensembles, or attend concerts to enhance their EWU experience and education. We owe it to our EWU students to provide breadth of opportunities while in residence, including music, which fosters a healthy and positive university experience.

Acknowledgment

 I confirm that the details included in this budget request are accurate to the best of my knowledge and are fully aware of S&A Fee regulations.