Miller, Judith

From: Eastern Washington University
Sent: Wednesday, January 11, 2023 1:53 PM
To: Miller, Judith
Subject: New S&A Funding Request Submission
Attachments: EagleSync-FY24-Sheet1.pdf

New S&A Funding Request received!

Requesting Organization
EagleSync

Requester's Contact Information

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Budget Request and History

Attach Budget Request Spreadsheet (found at top of form)
• EagleSync-FY24-Sheet1.pdf

Please select which represents your request best?
FY23 Budget Request

Please provide a summary of your dept/prog/unit.
From 2012-2020, individual departments requested S&A support to fund an online platform (EagleSync) which serves as a central hub for student engagement. In 2020, these departments came together to fund this centrally and remove the funding from their individual program budgets. This alignment was implemented during EWU's attempt to replace the EagleSync vendor (OrgSync) after their contract expired. EWU entered a new contract in summer of 2020 with a vendor called Presence (but still marketed as EagleSync). This current platform had intended to provide support for the things listed below: To serve as a central hub for the various aspects of student's campus organization involvement - including member communication, calendaring/scheduling, financial management, event planning, and tracking involvement and participation. The platform should also provide the ability for Student Affairs administrators and campuspartners to more effectively manage, track, assess, archive, and coordinate the recognition and engagement of more than 200 campus organizations. Student Engagement & Recreation secured a new EagleSync provider (Campus Groups), which was launched in winter 2023.

How does your dept/prog/unit plan to spend the awarded funds?
This request will support the annual licensing for the EagleSync platform. We entered into a 5-year contract with Campus Groups, and this request would fund one year of that contract.

Did your dept/prog/unit receive funds in FY23?
Yes

If you answered yes to the previous question, please submit the total amount received.

25,000

Salaries, Benefits, & Wages

Does your request include any staff salaries/benefits, and/or student wages?

No

How many UNDERGRADUATE student employees are being supported by S&A funding?

0

How many GRADUATE student employees are being supported by S&A funding?

0

How many CLASSIFIED staff are being supported by S&A funding?

0

How many ADMINISTRATIVE staff are being supported by S&A funding?

0

How many FACULTY staff are being supported by S&A funding?

0

Please confirm that you have budgeted for all salary increases, according to the Budget Assumptions outlined, and that number will be inlcuded in your direct expense figure when you build your budget

- Yes

Impact From Funding

How does your dept/prog/unit collaborate with other departments, programs, units?

The EagleSync platform serves as a campus-wide collaboration. While the use of the platform is campus-wide, the primary departments involved in running and supporting the platform are Student Accounting, Student Engagement & Recreation, and the Office of Community Engagement. Additionally, we work with IT, Event Planning, and MarCom to help ensure the platform is integrated with campus systems.

How does your dept/prog/unit collaborate with outside stakeholders?

In particular, this new platform will help us work with community partners (non-profit organizations) to advertise volunteer and community engagement opportunities. It will allow off-campus advisors access to help advise and monitor student group activities. It will also serve as a recruiting tool for prospective students to learn more about the opportunities to get engaged at EWU.

How does your dept/prog/unit contribute to the local/regional community?

The EagleSync platform facilitates event planning and adding space reservations to the campus calendar and enables us to promote events that student groups/departments register, including student service/philanthropy opportunities and sign-ups.

What impact(s) does this dept/prog/unit have on campus? Briefly describe the need for your dept/prog/unit. How does your dept/prog/unit support the mission and/or goals of EWU?

This is not a specific departmental request. The objective of this platform is to provide one central hub for the various aspects of student's campus organization involvement including member communication, calendaring/scheduling, financial management, event planning, and tracking involvement. This platform functions as a one-stop-shop for connecting students with opportunities to get engaged. It streamlines the event planning process for our student clubs and orgs, it simplifies systems for clubs to access on-campus budgets, it also improves club's ability to communicate and recruit prospective members. This platform coordinates and automates a variety of student needs, which ultimately reduces workload for campus partners.

How does your dept/prog/unit assess the effectiveness of your programs/services and how is it tracked?

We regularly work with students and partners across campus and in the community to evaluate the system and how we can improve. Feedback is solicited throughout the year, including during ASEWU's club and organization meetings. Additionally, this system will allow us to track the number of events and volunteer opportunities directed at students and involvement through scanning into events etc. One of the core functions of the EagleSync platform is to supports departments and programs with measuring their effectiveness in their programs and services.

Financial Responsibility

What are the top funding priorities for your dept/prog/unit and is any of this funding for contracts? If so, how much?

The only priority for this request is to fund the annual licensing contract for EagleSync. We are contractually committed to EagleSync for another 4 years, and this request will support the cost ($30,000).

How does your dept/prog/unit track and manage your budgets to ensure financial sustainability?

All funds awarded will go to support the contract. If we receive excess funding to support the contract, it will not be spent, it will be returned to S&A.

How will you ensure that student fees do not subsidize non-student use?

This platform uses single-sign-on and is directly tied to student engagement and involvement. Use of the platform is grounded in providing students with enriching co-curricular involvement opportunities. Access to non-students is restricted to those who advise student groups and/or provide student engagement opportunities. Users who are not affiliated with EWU will need to be authenticated to gain access to club activities.

Engagement

Please share the number of STUDENTS your dept/prog/unit serves annually.

8,500

Please share the number of FACULTY your dept/prog/unit serves annually.

85

Please share the number of STAFF your dept/prog/unit serves anually.

85

Please share the number of ALUMNI your dept/prog/unit serves annually.

20

Please share the number of OUTSIDE STAKEHOLDERS your dept/prog/unit serves annually.

0

Acknowledgment

✅ I confirm that the details included in this budget request are accurate to the best of my knowledge and are fully aware of S&A Fee regulations.